



Resume

Objectives:

To communicate the work of The Government of Ontario through the design, development and production of high quality, web based interfaces and experiences. To focus on advancing the use of innovative interface and mobile technologies, social media platforms and content strategy. To work with diverse client stakeholders to develop compelling on-line communications.

Qualifications:

- Extensive professional experience designing, producing and developing new media and web communications projects for deployment in public service, science centres, exhibitions, and cultural attractions
- Capacity to simultaneously manage structured team workflows on large multifaceted projects while maintaining a steady throughput of tactical outputs that demand attention to detail and rapid turnaround
- Ability to balance project scope, budget and timeline considerations
- Experience facilitating creative and development teams in preliminary concept development, design iteration, documentation, and production
- Expertise in the integration of online social networking platforms into exhibits and online initiatives
- Effective strategic planning, proposal writing and project management abilities.

Production Experience:

New Media & Design Specialist

OPS Diversity Office

Acted as office lead for all design and development related aspects of its enterprise communications mandate. Redesigned identity, graphic standards and collateral materials to better align with brand and strategic goals. Elevated the organizational profile of the office by launching the new OPS Diversity intranet. Consulted on IT related projects with a focus on promoting best practices in digital content accessibility and web standards.

Primary Development Technologies: WordPress, MediaWiki, custom PHP templates, XHTML and CSS.

Select Projects:

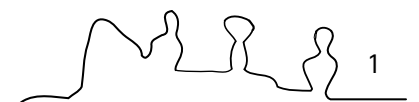
- Ontario.ca/OPSdiversity redesign
- 2010 Annual Report: Be The Change & 2011 Annual Report: Toward Inclusion
- Visual identity redesign
- The Amethyst Award and MGS Edge Award winning OPS Inclusion Lens

Interactive Exhibit Designer / Web Designer / Developer

Ontario Science Centre

Lead creative and front-end developer for multiple web initiatives, e-commerce and online social networking integration. Demonstration of design leadership in the production of novel computer interactive exhibits for the award winning Weston Family Innovation Centre. This role includes interactive interface design, user experience design, graphic design, information architecture, front-end programming and project documentation and management.

Primary Development Technologies: Classic ASP, ASP.NET, XHTML, CSS, JavaScript, ActionScript





Select Projects:

- Led re-design of the Ontario Science Centre's website: ontariosciencecentre.ca
- Integration of widely used open source web video, JavaScript and CSS frameworks
- Managed Science Centre's Flickr pool and YouTube channels.
- Micro site design for various seasonal and exhibition marketing initiatives.

Employment History:

Social Learning & New Media Specialist June 2011 – Present

OPS Learning & Development, Centre for Leadership & Learning, HROntario

- Planning and strategic design of social learning projects
- Consulting on accessibility standards for e-Learning content
- Design and technology lead, intranet refresh project.

New Media & Design Specialist 2010 – 2011

OPS Diversity Office, Ministry of Government Services

- Front-end web development
- Graphic and exhibit design
- Digital, new media design, planning and creative services
- Video compression and delivery
- Client and stakeholder management
- Requirements gathering, business analysis and strategic planning
- Metrics, analysis and reporting.

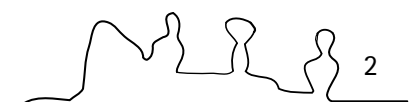
Interactive Exhibit Developer / Web Designer / Front-End Developer 2006 – 2009

Ontario Science Centre, Ministry of Tourism and Culture

- Exhibit design, content design and authoring
- Responsible for project timelines and team deliverables
- Implementation of visual redesign of ontariosciencecentre.ca using current best practices (grid layout framework with global and custom styling rules)
- 2D and 3D graphic production and animation
- Compression and delivery of online and on site video.

Education:

- VFS New Media Program – Certificate of Recommendation 2000
- University of Toronto, Honours Bachelor of Arts, with Majors in Architecture and Economics 2010.





Software Knowledge

Languages

HTML/XHTML

ASP & ASP.NET

PHP

CSS

RSS

XML

JavaScript + common frameworks

ActionScript

Content/Document Management

Wordpress

SharePoint

MediaWiki

Dot Net Nuke

Custom ASP and ASP.NET systems

Graphic Design

Adobe Photoshop CS5

Adobe Fireworks CS5

Adobe Illustrator CS5

Adobe Lightroom 3

Adobe InDesign CS5

Adobe Acrobat Pro 9

3D Design

ArchiCAD 11

Autodesk REVIT

3D Studio Max

Web & Interactive Authoring

Adobe Dreamweaver CS5

Adobe Flash CS5

Adobe Flex Builder 2

Video & 3D Animation

Final Cut Pro HD

DVD Studio Pro

Adobe After Effects CS5

QuickTime Pro

Cinema 4D