Jesse Allen Holmes
Interactive Design & Development

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Resume

Objectives:

To provide senior level user experience expertise, strategic analysis and design. To provide leadership in advancing the use of innovative interface and mobile technologies, social media platforms and content strategy. To work with diverse client stakeholders to facilitate the creation of excellent web-based social and collaborative content, applications, and marketing and communications products.

Qualifications:

- Extensive professional experience as a design leader on technology projects: designing, producing and developing new media and web projects for deployment in public service, learning organizations, and cultural attractions
- Capacity to simultaneously manage structured team workflows on large multifaceted enterprise IT projects while maintaining a steady throughput of tactical outputs that demand attention to detail and rapid turnaround
- Ability to effectively manage project scope, budget and time line considerations
- Experience facilitating creative and technology development teams in preliminary concept development, design iteration, documentation, in production environmets and at appropriate stages of the SDLC.
- Expertise in the integration of online social/professional networking platforms into online initiatives
- Very strong strategic planning, proposal writing and project management abilities.

Production Experience:

Social Learning & Web Specialist

Ontario Public Service, Learning and Development Branch

Led a project to substantially refresh the offices aging web-based learning management application. The project goals focussed on refinements to the transaction model and user interface that resulted in an improved user experience and dramatically fewer complaints and technical support calls. Ongoing work is focused on research driven efforts to expand the use of online learning modalities and methods to support enterprise priorities.

Primary Technologies: IBM Lotus Domino, HTML and CSS, Adobe Connect, Adobe Captivate.

New Media & Design Specialist

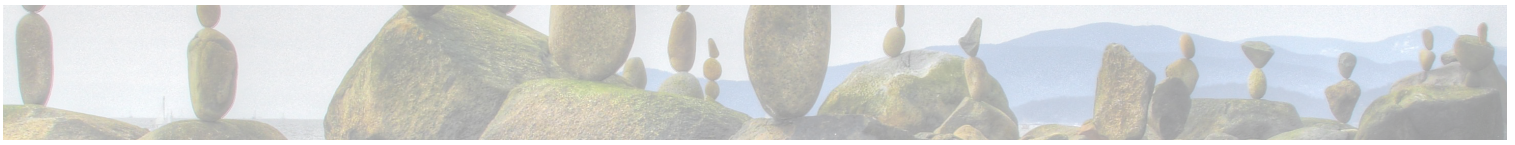*Ontario Public Service, Diversity Office*

Acted as office lead for all design and development related aspects of its enterprise communications mandate. Redesigned identity, graphic standards and collateral materials to better align with brand and strategic goals. Elevated the organizational profile of the office by launching the new OPS Diversity intranet on OPSpedia. Consulted on IT related projects with a focus on promoting best practices in digital content accessibility and web standards.

Primary Development Technologies: WordPress, MediaWiki, LAMP Stack, HTML and CSS.

Select Projects:

- Ontario.ca/OPSdiversity intranet redesign
- 2010 Annual Report: Be The Change & 2011 Annual Report: Toward Inclusion
- Visual identity redesign
- The Amethyst Award and MGS Edge Award winning OPS Inclusion Lens

Interactive Exhibit Designer / Web Designer / Developer
Ontario Science Centre
   Lead creative and front-end developer for multiple web initiatives, e-commerce and online social networking integration. Developed an online video delivery solution based on the same open source video player as MDS. Demonstration of design leadership in the production of novel computer interactive exhibits for the award winning Weston Family Innovation Centre. This role includes interactive interface design, user experience design, graphic design, information architecture, front-end programming and project documentation and management.

   Primary Development Technologies: Classic ASP, ASP.NET, XHTML, CSS, JavaScript, ActionScript

Select Projects:
- Led re-design of the Ontario Science Centre's website: ontariosciencecentre.ca
- Integration of widely used open source web video, JavaScript and CSS frameworks
- Managed Science Centre's Flickr pool and YouTube channels.
- Micro site design for various seasonal and exhibition marketing initiatives.

Employment History:

Social Learning & New Media Specialist   June 2011 – Present
OPS Learning & Development, Centre for Leadership & Learning, HROntario
- Planning and strategic design of social learning projects
- Consulting on accessibility standards for e-Learning content
- Communications planning, information architecture and online content strategy
- Design (Graphic, UI, UX) and technology lead, intranet refresh project.

New Media & Design Specialist   2010 – 2011
OPS Diversity Office, Ministry of Government Services
- Front-end web development
- Graphic, UI, UX and exhibit design
- Digital, new media design, planning and creative services
- Video compression and delivery
- Client and stakeholder management
- Requirements gathering, business analysis and strategic planning
- Metrics, analysis and reporting.

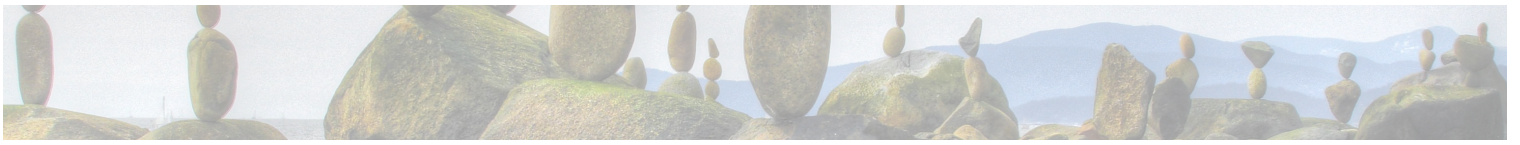**Interactive Exhibit Developer / Web Designer / Front–End Developer   2006 – 2009**
Ontario Science Centre, Ministry of Tourism and Culture
- Exhibit design, content design and authoring
- Responsible for project time lines and team deliverables
- Implementation of visual redesign of ontariosciencecentre.ca using current best practices (grid layout framework with global and custom styling rules)
- 2D and 3D graphic production and animation
- Compression and delivery of online and on site video.

Education:
- University of Toronto, Honours Bachelor of Arts, with Majors in Architecture and Economics, 2010
- VFS New Media Program – Certificate of Recommendation, 2000.

Software Knowledge

Languages

HTML/XHTML	CSS	JavaScript + common frameworks
ASP & ASP.NET	RSS	ActionScript
PHP	XML	MySQL

Content/Document Management

Wordpress	MediaWiki	Custom ASP and ASP.NET systems
SharePoint	Dot Net Nuke	

Graphic Design

Adobe Photoshop CS5	Adobe Illustrator CS5	Adobe InDesign CS5
Adobe Fireworks CS5	Adobe Lightroom 3	Adobe Acrobat Pro 9

3D Design

ArchiCAD 11	Autodesk REVIT	3D Studio Max

Web & Interactive Authoring

Adobe Dreamweaver CS5	Adobe Flash CS5	Adobe Flex Builder 2

Video & 3D Animation

Final Cut Pro HD	Adobe After Effects CS5	Cinema 4D
DVD Studio Pro	QuickTime Pro	